

Rio Rancho, NM

Situated in the Albuquerque metro area, Rio Rancho is the fastest-growing city in the state of NM and is home to many young families & new residential developments.



96,028

RESIDENTS



500 NEW ROOFTOPS EACH YEAR

Median Household Income: \$62,808



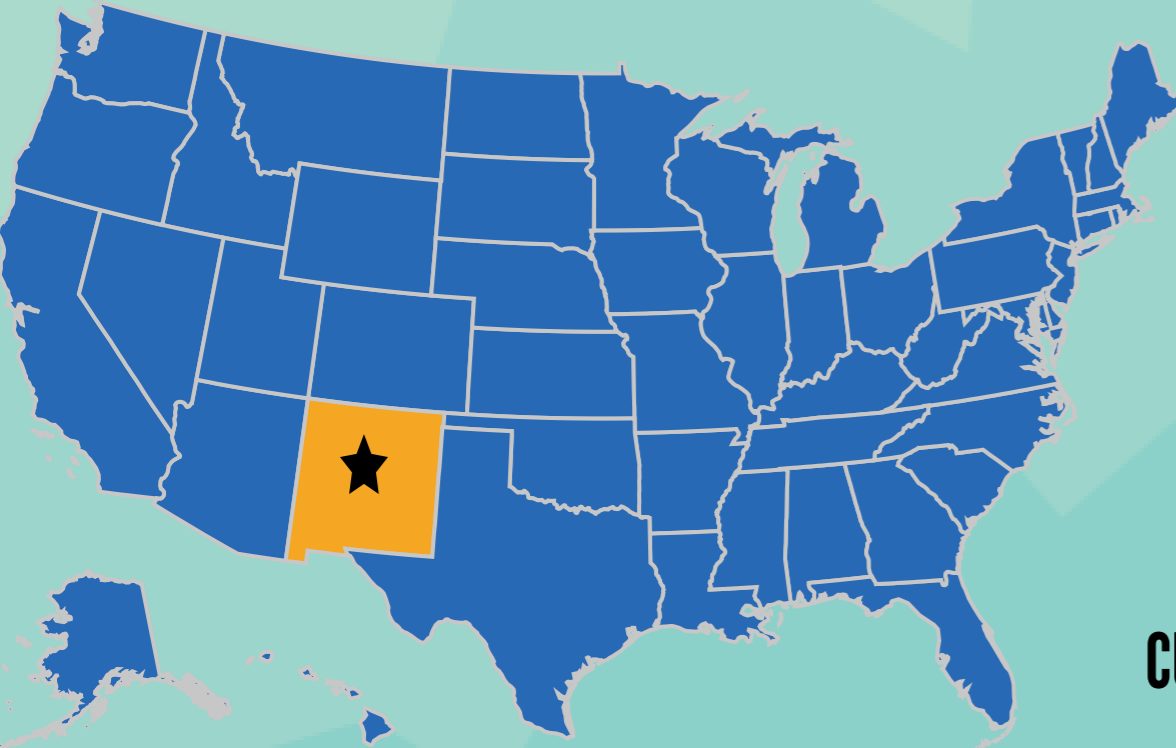
15%

Projected Population Growth

Thru 2020

TOP CUSTOMERS

- Upscale Boomer Aged Couples
- Active, Young, Upper Middle-Class Families
- Ethnically Diverse, Middle-Aged Adult Led Families
- Middle Class Seniors
- Baby Boomer-Led Families



Roberto E. Rosales/ABQ Journal



Enchanted Hills

15 Minute Drive-Time:
Avg Household Income- \$78,931
Population- 47,909

1mi: 4,058 3mi: 25,102 5mi: 34,540

Vehicle Counts: 45,150 VPD at NM-528/US-550

Ideal for QSRs, 2nd locations, entertainment

Pad sites, Land and Existing (new) Buildings available



Unser Gateway

15 Minute Drive-Time:
Avg Household Income- \$79,575
Population- 148,260

1mi: 12,133 3mi: 72,551 5mi: 138,067

Vehicle Counts: 48,950 VPD at Unser/Southern

Ideal for sit-down restaurants, premium/specialty retailers, QSRs, medical and office, entertainment

Pad sites, Land, and Existing Buildings available



Lee Ross/RR Observer



Southern Blvd Corridor

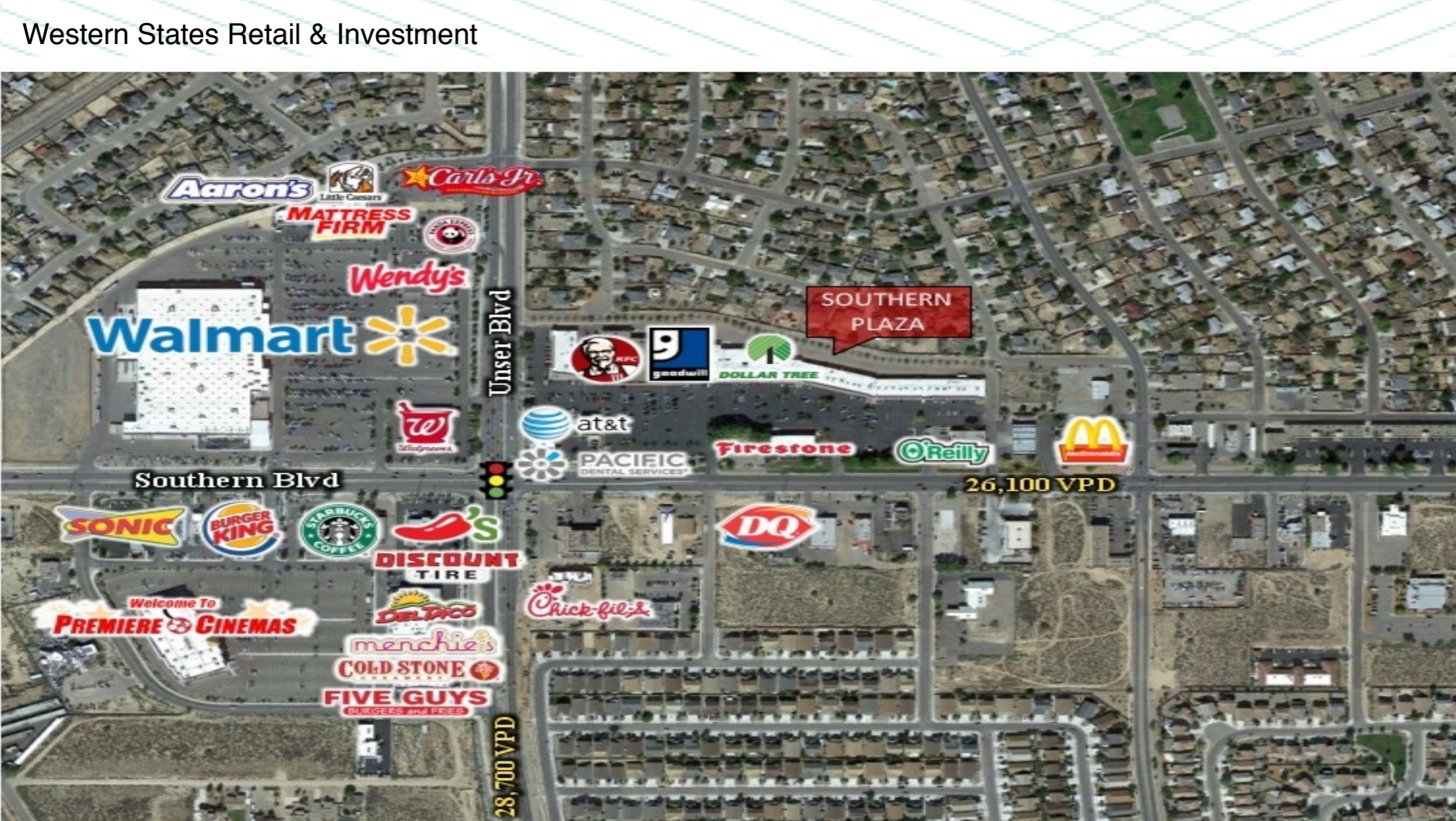
15 Minute Drive-Time:
Avg Household Income- \$80,794
Population- 155,972

1mi: 10,001 3mi: 65,338 5mi: 132,393

Vehicle Counts: 60,750 VPD at Southern/NM-528

Ideal for family entertainment, restaurants, retailers small and large, mixed & creative uses

Land and Shopping Center sites available



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